

IPE Management School Paris

IPE Management School Paris is a well established and internationally acknowledged Higher Education Institution – a Grande Ecole within the Reseau des Grandes Ecoles Specialisees (GES), IPE together with Paris Pole Alternance (PPA) delivers Undergraduate and Postgraduate level degrees whose key objective is to educate managers with superior skills and capabilities to make ongoing and lasting contributions to the global economy and society as a whole. Both IPE Management School Paris and Paris Pole Alternance (PPA) are fully approved Grand Ecoles by the Commission de la Certification Professionnelle (CNCP).

Recognition of IPE Management School of Paris

Officially Certified and Internationally Recognised by:

- The French Government at Level 1 (Niveau1) The Highest Academic Recognition in France)
- The French National Commission for Professional Certification-Commission National de la Certification Professionnelle (CNCP)
- The Commission Nationale Europeenne de Certification (CEC)
- The National Academic Recognition Information Center (NARIC) UK
- Students who successfully complete the Cycle BIB degree at IPE Paris will also earn the PPA degree Award.

Registered with CNCP, French Government



★★★
*Dual Awards by
IPE
Management
School Paris
and PPA*



Learning centers:

Kuala Lumpur Tel: 603 - 2050 3688
Penang Tel: 604 - 261 1828

Counseling centers:

Petaling Jaya Tel: 603 - 7770 5555
Johor Bahru Tel: 607 - 223 3868
Kuantan Tel: 609 - 517 7868
Ipoh Tel: 605 - 243 3868

🏠 www.olympia.edu.my
✉ raffles@olympia.edu.my
📘 www.facebook.com/olympiacollege
🐦 @Olympia_OC

Bachelor of International Business



Assessment Structure

- 21 Modules – 100% Coursework
- 3 Modules – 50% Exam and 50% Coursework

Programme Benefits

- Online Learning Support
- Affordable and Flexible Payment Structure

Programme & Curriculum Structure

- The BIB starts with a 4 hour Induction Workshop which is not assessed aimed at equipping the students to acquire the skills and ownership of independent learning, familiar with the use of both the online learning portal and E library. Additionally, the academic expectations and regulations are also covered. Induction will be delivered either via face to face delivery or through pre recorded video.
- There are 8 Core modules in Year 1, 6 Core and 2 Elective Modules in Year 2 followed by another 6 Core and 2 Elective Modules based on the chosen specialization pathways in year 3. Each module has a value of 7.5 ECTS.
- To complete the programme and gain the BIB award, students must success fully complete a total of 180 ECTS.
- Each semester/ term will be delivered over a duration of 12 weeks where the cycle of delivery will follow the prescribed module planner for a full academic year.
- Students are required to complete the BIB programme between a minimum of 3 years and a maximum of 4.5years from the time of enrollment as a student.

Programme Outcomes

On completion of programme students will be able to:

- Demonstrate an understanding of management theories, current issues of management, the development of conceptual frameworks to guide their competitive environment.
- Acquire a strong foundation in key functional areas of business management to enable them to succeed as effective managers in an increasingly complex and dynamic environment.
- Exhibit a coherent body of knowledge on economic, ethical, environmental, legal, political sociological and technological factors together with their effects at local, national and international levels upon the strategy, behavior and management of organizations.
- Demonstrate a command of a range of competencies relevant to cross-border management, including inter-cultural awareness and understanding.
- Acquire and use a wide range of concepts, tools and techniques for problem solving and decision-making for analyzing complex and inter-related business scenarios.

Year 1: 8 Common Core Modules each of 7.5 ECTS

Principles of Management	Business Economics	Principles of Marketing	Business Accounting
Quantitative Methods for Business	Business English	Information System in Business	Developing Learning Effectiveness

Year 2: 6 Common Core Modules each of 7.5 ECTS plus 2 Electives

Managerial Accounting	Marketing Management	Operations Management
Intercultural Management	International Business Environment	People and Organisation

Plus 2 Electives chosen

International Marketing	International Economics & Trade	Managing People
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Year 3: 6 Common Core Modules each of 7.5 ECTS plus 2 Electives

Business Intelligence	International Strategic Management	Business Planning
Global Supply Chain Management	Comparative & International Management	International Marketing Communication

Plus 2 Electives chosen

Doing Business in Europe	Business to Business Marketing	International Human Resource Management	Generic (Choose any 2)
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Entry Requirement

The entry requirements for the programme will include the following:

- A minimum 2 GCE A Levels passes, or equivalent qualifications.
- A recognized University Foundation or Access programme.
- Demonstration of English Language proficiency with a TOEFL paper based test score of 500, Computer based test score of 173 or Internet based test score of 61, overall IELTS score of 5.5 or other English Language test scores and equivalencies
- Diploma or certificate in relevant fields from recognized institutions or its equivalent.
- Students who are not covered by the above entry criteria will be assessed individually.

Advanced Standing/ Exemptions/ Credits Transfer (APL)

Consideration for the above for students admitted onto the programme may be considered either at the beginning of a programme, or beyond the beginning of a programme, through an assessment of that student's prior learning, whether certificated or un-certificated. The process for making such a decision is known as the Accreditation of Prior Learning (APL) is a matter of academic judgment exercised by the appointed panel considering applications and approvals of APL.

Intakes

January, April, July and September